

GeoCritical Terror Index Score™

Introduction

The GeoCritical Terror Index Score (GTIS) is an analytical tool which allows the end user to help differentiate potential vulnerability of various asset locations in relation to terror attacks. This score allows the user to adjust the rating based on target typology and geographic location. The advantage GTIS offers is the flexibility to adjust to the client's geographic footprint and industry sector. GeoCritical offers the ability to consider and visualize additional categories such as asset value of each location, employee population, and supplier's criticality.

Purpose

The GTIS has the following purposes:

- To provide Business Continuity, Crisis Management, Disaster Recovery, Risk and Security Management visual threats based on historical terror attacks and to provide these groups the ability to communicate to each internal corporate stakeholder.
- To geospatially locate client asset footprint, to include operations, warehouses, suppliers, and employee locations along with client's competitors.
- To associate the attacks' severity based on victim typology to include percentages of the terror attack's hostage survivors, wounded, and victims killed.

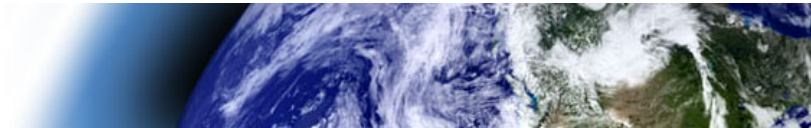
The GTIS is based on official U.S. Government open-source data. GeoCritical counter-terrorism experts enhance, analyze and geo-code this data to allow the user to visualize large amounts of information on an easy to read map customized map. The data varies in size and scope and is usually current to within 3-6 months. Updates to maps are available on a semi-annual or annual basis.

Methodology

Terror Index Score

The database is cleaned and analyzed for additional information related to attack typology, victimology, and a precise geographic location. This allows the client the flexibility to assign a value to target type. The flexibility separates GTIS from other traditional risk-based maps or open source information. Attack targets can be broken into categories as appropriate for the client's business or supply chain model:

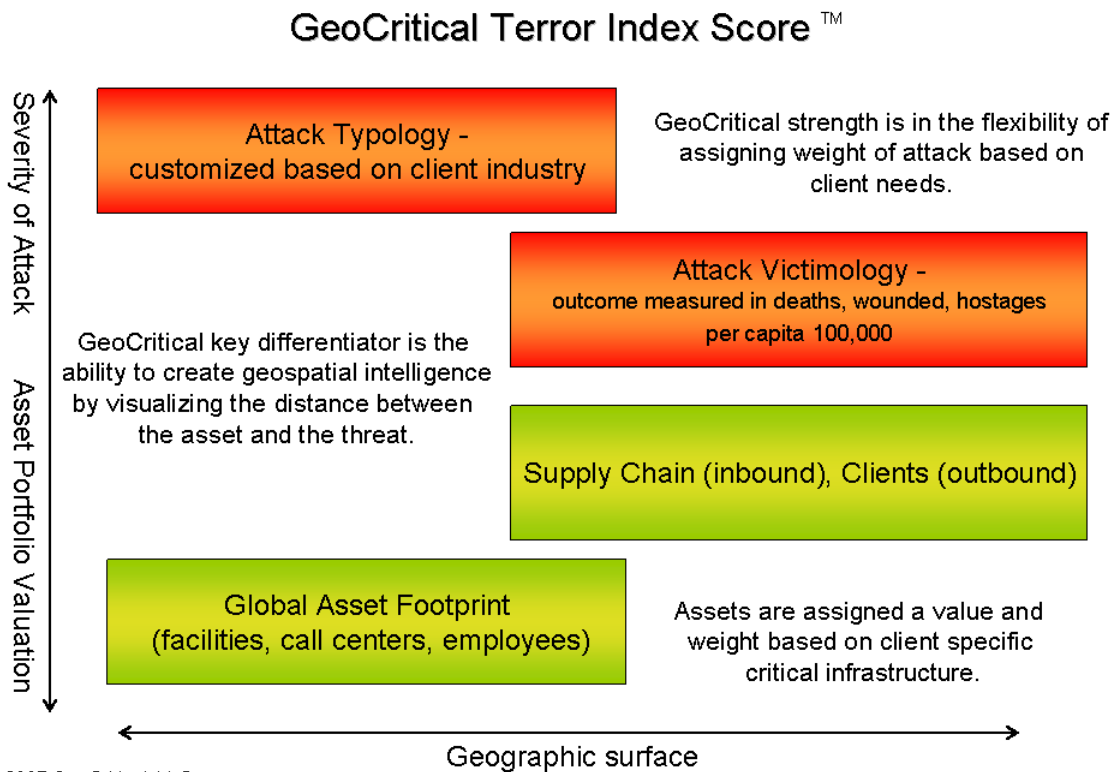
- Civilian
- Infrastructure (oil, transportation, power, telecommunications, etc.)
- Political/Government
- Police
- Military
- NGO
- Others as customer requires



The target types are then applied to a proprietary scoring mechanism to assess potential risk from terrorism to the client's assets.

Victimology

In addition to assessing operational risk to corporate assets, the maps and database enable the client the opportunity to evaluate potential risk of terrorist caused death, injury or kidnapping to its employees or contractors in any given country, province, or city.



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For more information email: info@geocritical.com or visit www.georiskmap.com